

2023 WINTER SEMINAR

Building Tomorrow's Cities Today

FEBRUARY 3-5, 2023





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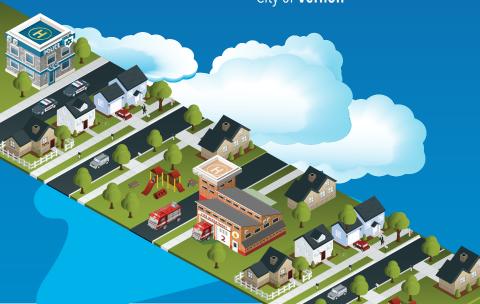
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City of Irwindale City of La Habra City of Lancaster City of Long Beach City of Los Angeles City of Lynwood City of Manhattan Beach City of Maywood City of Montebello City of Monterey Park City of Monrovia City of Pico Rivera City of **Placentia** City of **Pomona** City of **Redondo Beach** City of San Fernando City of San Gabriel City of Santa Monica City of South Gate City of Torrance City of Vernon





PAST PRESIDENTS

1961-1973

1961-1963 Gordon W. McGinley, San Gabriel

1963-1964 Harry C. Shepherd, Montebello

1964-1965 Charles E. Compton, Burbank

1965-1966 Oscar G. Yaeger, Covina

1966-1967 John P. Kearney, Maywood

1967-1968 Frank Clapp, Beverly Hills

1968-1969 Dr. Thomas J. Clark, Long Beach

1969-1970 Adelina Gregory, Baldwin Park

1970-1971 Monte Wicker, Whittier

1971-1972 Orin P. Johnson, Torrance

1972-1973 David K. Hayward, Redondo Beach

1973-1985

1973-1974 J. Frank Haven, Covina

1974-1975 Henry Liewer, Lynwood

1975-1976 Clarence H. Knechtel, Bell

1976-1977 William L. Cox, Gardena

1977-1978 Blake P. Sanbron, Whitter

1978-1979 Phillip M. Ramos, Montebello

1979-1980 Stephen A. Nordeck, Manhattan Beach

1980-1981 Charles E. Gilb, Arcadia

1981-1982 Robert Farrell, Los Angeles

1982-1984 E. Daniel Remy, Burbank

1984-1985 Dr. Forest Tennant, West Covina

1985-1986

1985-1986 Ted R. Shaw, South Pasadena

1986-1987 Bruce U. Smith, Inglewood

1987-1988 Jeanne E. Parrish, San Gabriel

1988-1989 Jim Roberts, Huntington Park

1989-1990 Nancy Manners, West Covina

1990-1991 Warren Harwood, Long Beach

1991-1992 John Ferraro, Los Angeles

1992-1993 Paul Richards, Lynwood

1993-1994 Steve Barnes, Manhattan Beach

1994-1995 Jo Anne Darcy, Santa Clarita

1995-1996 Barbara Messina, Alhambra



PAST PRESIDENTS

1996-2007

1996-1997 Bob Holbrook, Santa Monica

1997-1998 Barbara Riley, Downey

1998-1999 Jim Gragin, Gardena

1999-2000 Mary Cammarano, San Gabriel

2000-2001 Bob Bartlett, Monrovia

2001-2002 Mark Paulson, Alhambra

2002-2003 Steve Napolitano, Manhattan Beach

2003-2004 Joyce Streator, Pasadena

2004-2005 Kelly McDowell, El Segundo

2005-2006 Frank Venti, Monterey Park

2006-2007 Dennis Zine, Los Angeles

2007-2018

2007-2008 Mike McCormick, Vernon

2008-2009 Kevin Stapleton, Covina

2009-2010 Peter Yao, Claremont

2010-2011 Richard Montgomery, Manhattan Beach

2011-2012 David R. Gutierrez, San Gabriel

2012-2013 Juventino Gomez, El Monte

2013-2014 Mario A. Guerra, Downey

2014-2015 Laura Friedman, Glendale

2015-2016 Marie Fellhauer, El Segundo

2016-2017 Vivian Romero, Montebello

2017-2018 Robert Gonzales, San Fernando

2013-2023

2018-2019 Mark Henderson, Gardena

2019-2020 Richard Montgomery, Manhattan Beach

2020-2021 Sean Ashton, Downey

2021-2022 Göran Eriksson, Culver City

2023 ICA WINTER SEMINAR

FRIDAY, FEBRUARY 3

7:30-8:30am Sandpiper Golf Club	GOLF TOURNAMENT CHECK-IN
8:30-2:30pm Sandpiper Golf Club	GOLF TOURNAMENT
10am Hotel Lobby	WINE TOUR CHECK IN & TOUR
4-7pm Hotel Plaza	REGISTRATION OPEN
5-7pm Hotel Plaza	BOARD OF DIRECTORS WELCOME RECEPTION & GOLF AWARDS

SATURDAY, FEBRUARY 4

8-12pm Grand Foer	REGISTRATION OPEN
8-9:30am Santa Ynez Room	CONTINENTAL BREAKFAST
8:15am San Rafael Room	SEMINAR WELCOME ICA President-Elect Richard Montgomery ICA President Nils Nehrenheim
8:30-9:45am San Rafael Room Moderator	SESSION 1: A Silent Epidemic: Addressing Domestic Violence Effectively Mayor Celeste Rodriguez, San Fernando Chief Fabian Valdez, San Fernando Melodie Kruspodin, Prevention Specialist, CA Partnership to End Domestic Violence Eve Sheedy, Intimate Partner Violence/ Domestic Violence Expert & Consultant

2023 ICA WINTER SEMINAR

SATURDAY, FEBRUARY 4

8:45-10:15am Santa Cruz Room Moderator	BREAK OUT SESSION: New Elected Official 101 Councilman Nils Nehrenheim, Redondo Beach Former Councilman Joe Buscaino, Los Angeles Former Councilwoman Stacey Armato, Hermosa Beach Brendan Kearns, Richards, Watson & Gershon
9:45-10:15am Grand Foyer	BREAK-EXHIBITORS & SNACKS
10:15am San Rafael Room	SANTA BARBARA MAYOR WELCOME
10:20-11:30am San Rafael Room Moderator	SESSION 2: Keeping Constituents Safe & Informed: Communicating During a Crisis Councilman Göran Eriksson, Culver City Supervisor Das Williams, County of Santa Barbara Mayor Randy Rowse, Santa Barbara Jon Barilone, Principal, Tripepi Smith Ben Gallagher, Senior Advisor Public Relations, SoCal Edison
11:30am San Rafael Room	KEYNOTE: Los Angeles County Sheriff Robert Luna Introduced by Supervisor Janice Hahn, County of LA
12-1pm San Rafael Room	LUNCH: ICA President Councilman Nils Nehrenheim, Redondo Beach
1-1:20pm Grand Foyer	BREAK-EXHIBITORS
1:20-2:45pm San Rafael Room	SESSION 3: Water, Guns, Ebikes & Sidewalks: New Liabilities Facing Cities
Moderator	Mayor Pro Tem Richard Montgomery, Manhattan Beach Denise Hansen, Director Municipal Code Enforcement, Best, Best & Kriegler, LLP Norm Dupont, Ring Bender LLC Former Councilwoman Stacey Armato, Hermosa Beach Ted Semaan, P.E. & T.E., Public Works Director, Redondo Beac

2023 ICA WINTER SEMINAR

SATURDAY, FEBRUARY 4

LEGAL TRAINING with Alvarez-Glasman Colvin: 2:45-4:45pm Santa Cruz Room SB1661: Sexual Harassment Roger Colvin, Alvarez-Glasman Colvin 3-5pm **SESSION 4: Breaking News: When the Cameras are** San Rafael Room on YOU! Media Training with Special Guest KTLA's **Mary Beth McDade** Brad Ritter, Communications Coach 6-7pm GENERAL MEMBERSHIP MEETING & RECEPTION San Rafael Room 7-8:30pm **GENERAL MEMBERSHIP MEETING & DINNER** San Rafael Room

SUNDAY, FEBRUARY 5

9-10:30am Reagan Room

GETAWAY BREAKFAST

10am Santa Cruz Room

BOARD OF DIRECTORS MEETING

SESSION 1



MAYOR CELESTE RODRIGUEZ San Fernando

Mayor Celeste Rodriguez was elected to the San Fernando City Council in November 2020. The City of San Fernando is a charming, working-class community of color in the Northeast San Fernando Valley surrounded by the City of Los Angeles. In addition to serving as Mayor for San Fernando, Celeste works for the City of Los Angeles as the Associate Director of Community Services for the Community Investment for Families Department. In her role with Los Angeles, she oversees the development and implementation of financial empowerment and poverty alleviation initiatives. Prior to that, she led community development, homelessness and veteran support initiatives for the office of former Mayor Eric Garcetti. Throughout her professional and political career, she has worked to improve the quality of life in communities by creating policies and programs that respond to people's needs. Celeste brings her passion for service and social justice to the City Council as well as a wealth of experience designing, funding and implementing programs. As a Board Member for ICA, she wants to help bring together experts to discuss issues important to communities and ways to collaborate to effectuate change.



CHIEF FABIAN VALDEZ San Fernando

Fabian Valdez has served as San Fernando Police Chief since February 2022. Chief Valdez is a 25-year veteran of law enforcement, starting his career with the San Gabriel Police Department in 1998. While at the San Gabriel Police Department, he worked a variety of law enforcement related assignments and special details, which ultimately established him as a Court certified gang expert. He worked collaboratively with school officials and other community organization during his tenure at the San Gabriel Police Department to educate parents and students of the dangers of gangs and drugs.

As the San Fernando Police Chief, he has worked tirelessly to support and collaborate

As the San Fernando Police Chief, he has worked tirelessly to support and collaborate with different community organizations to reduce, intervene, and prevent crime through enforcement and mental health. Chief Valdez has made promoting a healthy home environment for children an important focus. He has championed efforts to establish the San Fernando Police Department's "Parent University" while concurrently collaborating with local middle school administration faculty to provide mentoring and support for middle school boys.

Chief Valdez earned a Masters of Business Administration degree from University of La Verne in 2003 and graduated from P.O.S.T. Command College in 2019. Chief Valdez is also an instructor at the Rio Hondo Police Academy and adjunct professor at National University.

SESSION 1



MELODIE KRUSPODIN Prevention Specialist CA Partnership to End Domestic Violence

Melodie is a passionate violence preventionist with over 10 years of experience in the sexual assault and domestic violence fields. As the daughter of immigrants, she is inspired to drive social change by the activism that runs in her family. She is driven to promote gender equity and social justice for all people.



EVE SHEEDYIntimate Partner Violence/Domestic Violence Expert & Consultant

Eve Sheedy, Esq. is the former Executive Director of the Los Angeles County Domestic Violence Council shepherding the Council's rebuilding and growth after its move to the County Department of Public Health. In that capacity she worked with survivors of domestic violence, public agencies, nonprofits and others to apply address domestic violence through a public health lens and improve Los Angeles County's response to domestic violence. Prior to that position, Ms. Sheedy was the Director of Domestic Violence Policy at the Los Angeles City Attorneys Office. Ms. Sheedy's decades of work in the domestic violence field are highlighted by her success at addressing the connection of domestic violence to other issues including child welfare, public health, homelessness, gang violence, gun violence and workplace violence. Her efforts are reflected in legislative and policy change, education and training and by effective collaborations across sectors. In addition to expertise in the field of domestic violence, Ms. Sheedy provides a deep understanding of the impact of government systems on survivors, people who cause harm and service providers. Ms. Sheedy has received awards for her work from the California Partnership to End Domestic Violence (statewide coalition), Los Angeles County, the City of Los Angeles, Sojourn Services, Rainbow Services and others. Ms. Sheedy is an active member of the California bar and has practiced law in the areas of criminal defense and prosecution, civil litigation, first amendment and privacy.

BREAK OUT SESSION



COUNCILMAN NILS NEHRENHEIM Redondo Beach

Council member Nils Nehrenheim, currently the President of Independent Cities Association (ICA), was recently re-elected to his second term in Redondo Beach. He has been on the Board of Directors of ICA since 2017, now serving as the Mayor Pro Tem. Mr. Nehrenheim represents the only beach portion of Redondo Beach and works as a LA County Lifeguard along the Coastline for the past 25 years. Land-use issues, fiscal transparency and coastal dependent uses are what brought him to run for Council. His skills in running a small business and working in government give him a unique ability to carry out City objectives and work with many various stakeholders.



JOE BUSCAINO Los Angeles

The Hon. Joe Buscaino is the former President Pro Tempore of the Los Angeles City Council. He represented the communities of Harbor City, Harbor Gateway, San Pedro, Watts, and Wilmingtonfrom 2012-2022. Councilmember Buscaino served as the Chair of the City's Trade, Travel and Tourism Committee from 2017-2022. Councilmember Buscaino also served as Vice-Chair of the Rules, Elections, and Intergovernmental Relations Committee and as a member of the Public Safety Committee, Transportation Committee and Homelessness & Poverty Committee.

In 2019, Councilmember Buscaino was elected as President of the National League of Cities (NLC) which represents more than 2,000 cities, towns, and villages across the country and is the country's largest municipal advocacy organization.

Councilmember Buscaino served as the Mayor's appointment on the board for the South Coast Air Quality Management District from 2013-2022 where as chair of the Technology Committee approved over \$1B of clean technologies throughout the District.

Prior to his election to the City Council, Buscaino served for 15 years as a police officer in the Los Angeles Police Department and currently serves as a Police Reserve Officer for the LAPD.

Joe and his wife, Geralyn, an educator with the Los Angeles Unified School District, are proud parents of two children and two French bulldogs.

BREAK OUT SESSION



STACEY ARMATO Hermosa Beach

Stacey Armato is the mother of three children, Director at INCEPTIV, and former City Council member and Mayor for the City of Hermosa Beach (2016-2022). She serves as Board Treasurer for BreastfeedLA, Chairperson for California Winemasters- benefiting the Cystic Fibrosis Foundation, Advocacy Chair for the Cystic Fibrosis Foundation- Los Angeles, Board Member for the California Women's Law Center, and is a member of the Parent Advisory Council for Mattel's Children's Hospital UCLA. She previously served as the Board Treasurer for Independent Cities Association, Legislative Chair and Executive Board Member for California Contract Cities Association, and Legislative Chair for the South Bay Cities Council of Governments.

In 2014, Stacey settled a high-profile lawsuit against the TSA for harassment related to breast milk screening. As part of the settlement, the TSA re-wrote their breast milk policy and re-trained all TSA employees on the proper handling of breast milk. Stacey was also a co-founder and chairperson for Stop Hermosa Beach Oil- Keep Hermosa Hermosa, which was the grassroots effort that led the campaign to defeat an oil company proposing to drill in Hermosa Beach in 2015.

Stacey was honored in 2017 as a "Woman of Distinction" from California Assembly District 66 by Assembly member Al Muratsuchi, as California State Senate, 26th District 2015 "Woman of the Year" from Senator Ben Allen, and as Leadership Hermosa Beach's 2015 "Emerging Leader of the Year." Most recently, as Legislative Chair with the SBCCOG, Stacey and her SBCCOG colleagues worked with Senator Ben Allen and Assembly member Al Muratsuchi to author SB1444, establishing a South Bay Regional Housing Trust, which

was recently signed by the Governor.

Stacey received her BS from the University of Southern California and her JD from the Pepperdine University School of Law.



BRENDAN KEARNS Richards, Watson & Gershon

Brendan Kearns is a shareholder at Richards, Watson & Gershon and serves as the Assistant City Attorney for the City of Manhattan Beach. He advises cities and public agencies across California on a variety of municipal law issues, with a particular focus on land use, housing, elections, and environmental law.

Prior to joining RWG in 2015, Brendan spent nearly four years with the United States Department of Housing and Urban Development as a Presidential Management Fellow. In this appointed position, he worked extensively on federal efforts to improve the safety and energy efficiency of the nation's housing stock.

Brendan received his law degree from UCLA School of Law, where he served as editor-in-chief of the UCLA Journal of Environmental Law and Policy.

SESSION 2



COUNCIL MEMBER GÖRAN ERIKSSON **Culver City**

Göran Eriksson was elected to the City Council of the City of Culver City in April 2016 and was re-elected to a second term on the City Council on December 14, 2020. He served as Mayor in 2020. He has served on various renowned organizations, including: WSCCOG; L.A. County Division of the League of California Cities; National League of Cities Transportation and Infrastructure Committee, CalCities Public Safety Committee: Independent Cities Association; and the LAX Community Noise Round table. Through these organizations, he regularly work with elected officials and other agencies. He also serve on City Council subcommittees covering topics like mobility, traffic, parking, and economic development.

As a businessman and entrepreneur, Eriksson has been involved in international sales, marketing and business development for over 30 years. From 1985 to 1987, Eriksson worked with the Swedish Offices of Science & Technology in Los Angeles. He has also served as Vice President of Puregas Solutions LLC, a developer and manufacturer of renewable energy bio gas upgrading plants, and as Senior Advisor at Invest in Sweden Agency in Los Angeles, the Swedish government agency with a mission to stimulate foreign direct

investment into Sweden.

In 1992, he and his wife Britta Eriksson, co-founded Euro VAT (Value Added Tax) Refund Inc, a leading VAT financial service corporation specializing in VAT reclaim and management. Eriksson currently serves as its Chairman of the Board and Chief Financial Officer.



DAS WILLIAMS **County of Santa Barbara**

Supervisor Das Williams was elected to represent the First District of Santa Barbara County in June 2016. Williams previously represented half of Santa Barbara County and a quarter of Ventura County in the California State Assembly from 2010-2016. Prior to that, Williams served 7 years on the Santa Barbara City Council from 2003-2010 and also served as a trustee for Peabody Charter School in Santa Barbara.

Williams has earned a reputation as a champion for renewable energy.

In the Assembly, Williams authored legislation to increase the renewable energy goal to 50% by 2030. Most recently, Williams fought hard to make Santa Barbara County the first local jurisdiction to not only mandate that all newly purchased sedans in its fleet be electric, but that all newly purchased light-duty trucks be electric as well. In his capacity as Vice-Chair of the Policy Board of Central Coast Community Energy,

Williams insisted on an energy procurement strategy that put member agencies and

customers 15 years ahead of the state's energy and emissions goals.

Williams championed required testing of groundwater before, during, and after hydraulic fracturing, which was included in California's regulations on fracking. Williams also took leadership to ensure statewide resources would be spent locally to provide relief from the drought.

Williams grew up in Santa Barbara County and attended local schools. He lives in Carpinteria with his wife Jonnie, daughter Ya'Ash (6), and daughter Khaya (3).

SESSION 2



MAYOR RANDY ROWSE City of Santa Barbara

Randy Rowse graduated as a double major from UCSB in 1976. A few years later, in 1983, he became an owner/operator of the Paradise Café. His next endeavor was the Shoreline Beach Café, which he developed and operated from 1997 to 2004.

In 2010, Randy Rowse began his foray into political office when he was appointed to the Santa Barbara City Council. Residents welcomed his nonpartisan approach to Council, and he was re-elected to his seat twice, serving continuously for nearly 10 years until he termed out in 2019. That same year he sold the Paradise Café and officially retired. His retirement, however, was short-lived. In January 2022 he was officially sworn in as the 51st Mayor of Santa Barbara.

Randy Rowse is married to Janet Rowse, and together they are the proud parents of two adult children, Brian and Lauren.



JON BARILONE Principal, Tripepi Smith

Jon has a wide-ranging knowledge and skill set from years of Internet marketing and marketing communications work in a variety of industries. Jon's professional background includes search engine optimization and advertising, website content management, content writing and editing, product marketing management, and significant experience with social media marketing and community management. Jon graduated from Claremont McKenna College with a Bachelor of Arts in Literature/English.

Jon is certified in Hootsuite's Social Marketing, Twitter's Flight School and Flight School Video, Siteimprove's Digital Governance by Design, as well as Google's Ads Video, YouTube and Google My Business. Jon also earned the Professional Certificate in Public Engagement For Local Government from the Davenport Institute at Pepperdine University's School of Public Policy and has completed the California Association of Public Information Officials (CAPIO) Emergency Communications Academy.

SESSION 2



BEN GALLAGHER
Senior Advisor Public Relations
SoCal Edison

Ben Gallagher is a Public Information Officer for Southern California, who oversees media outreach and response in Ventura and Santa Barbara Counties. He has served as a PIO for multiple government jurisdictions and also handles media relations regarding environmental stewardship and SCE's wildfire customer care programs.

KEYNOTE



SHERIFF ROBERT G. LUNA County of Los Angeles

Robert G. Luna was elected as the 34th Los Angeles County Sheriff on November 8, 2022. Sheriff Luna commands the largest Sheriff's Department in the United States, with nearly 18,000 budgeted sworn and professional staff. In 2021, Sheriff Luna completed his service as Long Beach Chief of Police, capping a 36-year career at the Long Beach Police Department, the county's second largest police department.

Growing up in unincorporated East Los Angeles, Sheriff Luna's neighborhood was patrolled by the Sheriff's Department. He saw examples of both good and bad policing, which inspired him to become a peace officer and shaped his philosophy on relationship-based policing, specifically in communities of color. Sheriff Luna started as a Long Beach Police Department reserve officer in 1985 and was promoted within every rank of the Police Department. He was appointed Chief of Police in 2014. During his time as Chief of Police, he served on the Major Cities Chiefs Association (MCCA) executive board and Homeland Security Committee, and on the Police Executive Leadership Institute (PELI) mentorship program. He also received various awards from organizations in Long Beach for his civic leadership and community engagement.

Sheriff Luna is a graduate of the Federal Bureau of Investigation's (FBI) National Executive Institute and National Academy, Harvard University's program for senior executives in state and local government, and the University of Southern California's (USC) Delinquency Control Institute. In addition, Sheriff Luna holds a Master's in Public Administration from California State University Long Beach.

SESSION 3



RICHARD MONTGOMERY MAYOR PRO TEM Manhattan Beach

Prior to his re-election to the Manhattan Beach City Council in 2020, Mayor Pro Tem Montgomery was the Real Estate / Government Affairs Manager with a national "outdoor" advertising company in Los Angeles. From 2005 to 2013, and 2017 to 2020, Mr. Montgomery served three terms as Mayor and City Council member for the City of Manhattan Beach. Prior to his first election. Mr. Montgomery served as the Planning Commissioner and Chairman from 2002 to 2005.

Mr. Montgomery was re-elected in November of 2020 and is now a council member for a fourth term. After 14 years as a local elected official, he has served as President of the Independent Cities Association , is a Director of the Sanitation Districts #5 & #7 in Los Angeles County and is Chair of the Small Craft Harbor Commissioner in Marina Del Rey at the appointment of LA County Supervisor Janice Hahn. He also served on the Salvation Army Board and on the Board of Grades of Green. He has been on the Beach Cities Toy Drive Board & Manhattan Beach Fireworks Association Board since 2005.

Mr. Montgomery was also re-elected to the National League of Cities (NLC) Board of Directors in 2019 for a two-year term, In addition, Mr. Montgomery is a board member of the League of CA Cities as well as the Institute for Local Government (ILG) in the State of California.

Finally, Mr. Montgomery is also the 2nd Vice President of the Los Angeles World Airports Community Noise Round table. Mayor Pro Tem Montgomery is also a former police officer and resides in Manhattan Beach with his wife Diane.



DENISE M. HANSENDirector of Municipal Code Enforcement Best Best & Kriegler

Best Best & Krieger Director of Municipal Code Enforcement, Denise Hansen advises clients on criminal, civil and administrative municipal code enforcement. She works closely with police departments on gun confiscation matters, gun violence restraining orders and Pitches motions, and with city code enforcement officials on local ordinance violations and Health & Safety Code abatements.

Prior to joining BB&K, Denise was a senior trial attorney with the Law Office of Michael L. Fell, where she represented defendants in non-violent criminal cases and victims in criminal cases pursuant to Marsy's Law. She previously served as a deputy district attorney in Orange and Ventura counties and as a deputy county counsel in Santa Barbara County. During her career, she has tried more than 65 jury trials and handled dozens of court trials and hearings. As a deputy district attorney, she prosecuted many types of cases, ranging from misdemeanors to felonies and served as vice president of the Association of Orange County Deputy District Attorneys. She worked as the Orange County Hate Crimes deputy, filing and prosecuting hate crimes and also prosecuting cases involving public officials and police officers. As a deputy county counsel in Santa Barbara, she handled enforcement issues, civil litigation defending the County and advised county agencies on employment law.

SESSION 3



NORM A. DUPONT Ring Bender LLC

Norman (Norm) Dupont is a partner at Ring Bender LLP in its Costa Mesa office, where he advises public and private clients in environmental matters and a variety of litigation matters. Norm was named "Lawyer of the Year" for Environmental Law-Orange County for 2023. Mr. Dupont has over 39 years' experience in the environmental law field, and frequently represents public entities including individual cities, community service districts and Joint Powers' Authorities in dealing with environmental regulators and regulations.



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Stacey received her BS from the University of Southern California and her JD from the Pepperdine University School of Law.

SESSION 3



TED SEMAAN P.E. & T.E. Public Works Director City of Redondo Beach

Ted Semaan graduated from Cal State Long Beach with a Bachelor's degree in Civil Engineering and started his career at the City of Lynwood in 1988. He has worked in local government with only three cities, Lynwood; Torrance; and now Redondo Beach. Prior, he worked with a surveyor for three years.

His professional experience has taught him about construction staking, property boundary setting & finding, topography and encroachments. Being at small to medium municipalities has allowed him to explore municipal work, like capital project design, construction and project management, land development subdivision mapping, setting conditions of approval, water system management and construction methods, traffic engineering and lastly waterfront and marine elements maintenance.

One of his earliest projects was sidewalk maintenance and replacement to reduce trip and fall liabilities. It also taught him about urban forest tree management as it relates to lifted sidewalks and roadway pavements—lessons he brought to Redondo Beach. He is a registered civil engineer and traffic engineer in the state of California.

LEGAL TRAINING



ROGER A. COLVIN Alvarez-Glasman Colvin

Mr. Colvin heads the Firm's Litigation Practice Group. With more than 40 years of trial and litigation experience in a broad range of legal issues, Mr. Colvin has represented clients in both federal and superior courts. He has successfully argued appeals before the California Courts of Appeal, the Ninth Circuit Court of Appeals, and the California Supreme Court.

Mr. Colvin's practice focuses on all phases of liability defense, including civil rights litigation, alleged police misconduct, public entity defense, premises liability, sexual harassment, and other complex public agency and civil litigation cases. Mr. Colvin has particular expertise in the unique field of First Amendment land-use law, having successfully litigated cases at both trial and appellate levels; involving issues such as zoning, adult business regulation, and First Amendment law.

Mr. Colvin also serves as legal counsel for the police departments of the Cities of Montebello, Huntington Park, and Chico, as well as counsel to the Department's Police Chiefs. Mr. Colvin serves on the litigation panel for ICRMA and previously served as litigation counsel to the County of San Bernardino. His representation covers a broad range of issues, including sexual harassment, excessive force defense, civil rights litigation, public entity defense, disciplinary issues, and related law enforcement matters.

SESSION 4



MARY BETH MCDADE Reporter, KTLA

Award-winning journalist Mary Beth McDade is a reporter and anchor for KTLA. Prior to joining the KTLA news team, she worked at KCBS-TV/KCAL-TV as a reporter and fill-in anchor. While there, she covered everything from the passing of Anna Nicole Smith in Miami to the major earthquake that rocked Hawaii in 2006. She was also the only L.A. Reporter to conduct a jailhouse interview with Skylar Deleon after he was convicted of murdering a Newport Beach couple.

Mary Beth also spent a great deal of time in New York throughout her career. She was the weekend anchor at News 12 Long Island, where she often hosted its weekly news talk shows "Ad Issue" and "Reporter Roundtable." When she wasn't behind the anchor desk at the 24-hour news channel, she was out pounding the pavement as a general assignment reporter and putting together blockbuster investigative series. She won a Long Island Press Club Award and a Gilbert Award for her "Gangs of Long Island" series.

Mary Beth earned her Bachelor of Arts degree at Manhattan College where she was a member of both the communications and the government and politics honor societies. She graduated with honors.



BRAD RITTER The Comms Coach Ritter Communications

Comms Coach Brad Ritter blows the whistle on bad media interviews and dull speeches. He has helped thousands of spokespersons -- including ICA members -- tell their stories more effectively in front of journalists, TV cameras, live audiences and online. A Redondo Beach resident, Brad is a former television reporter, anchor and producer. Today, he trains spokespersons for every type of media encounter, including one-on-one interviews, press conferences and live Zoom interviews. He also helps spokespersons prepare for public speaking engagements.

Brad has prepared clients for interviews ranging from CBS LA to The Wall Street Journal, CNN, ABC's World News Tonight, CNBC, Business Week and NPR, as well as scores of other local media outlets. His presentation coaching clients call upon him for help in preparing for internal and external meetings, industry conferences and even appearances before legislative bodies.

Brad began his career as a reporter at the CBS television station in Toledo, Ohio, later working at network stations in South Florida and elsewhere in Ohio. He appeared on CNN and ABC's Good Morning America. Along the way, he covered fires of every type, including major wildfires in the Everglades.

Today, Brad's coaching clients include, a major Japanese auto manufacturer, as well as Fortune 500 utility, industrial and hospitality companies.

In addition to media and presentation coaching and training, Brad consults with clients on media strategy, message development, crisis management, and speeches and presentations. He is among the five percent of public relations professionals accredited by the Public Relations Society of America.



VENUE MAP

SANTA BARBARA HILTON



FLOOR MAP KEY Meeting/Conference Rooms Amenities Public Space Private



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